

The new iMac.



iMac redefined. With a state-of-the-art 15-inch digital flat-panel display, a PowerPC G4 processor, and a SuperDrive that burns CDs and DVDs, the new iMac completely reinvents the all-in-one computer.



The digital revolution starts here.

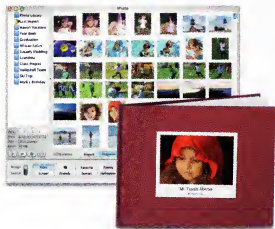


iPhoto

Shoot. Save. Share. Enjoy your digital photo collection with iPhoto, Apple's new, easy-to-use photo management software. Import photos instantly, assign keywords for quick searching, and drag your favorite photos into albums.

Once you're organized, it's simple to share your pictures. Print from home, make a photo album

on the web, order Kodak prints, or create a book and have it professionally printed and bound.¹



iTunes

Rip. Mix. Burn. Import and manage your entire digital music collection using iTunes.² Find an album, song, or artist instantly and drag your favorite tracks into custom playlists. Use the built-in equalizer to customize the sound, then burn your mixes to CDs or create MP3 CDs with just one click. For the ultimate in portability, transfer up to 1000 songs to your pocket-size

iPod, Apple's revolutionary new MP3 player.



iMovie and iDVD

Shoot. Edit. Enhance. Share. Shoot footage with your digital camcorder, download it into iMovie, and you have a digital editing studio. Arrange your clips in any order, edit out the boring parts, and create cool effects like cross-dissolves and rolling credits. Then drag your finished movie into iDVD, choose a theme or make your own, and click the Burn button. That's it! With iMovie,

iDVD, and your SuperDrive, you can create a Hollywood-style DVD in minutes.



Mac OS X

Speed. Stability. Simplicity. iPhoto, iTunes, and iMovie work beautifully with Mac OS X, which automatically recognizes most cameras, MP3 players, and camcorders without additional software. It's built for the Internet and includes all the applications you need to surf, share, and communicate with friends and family. With its intuitive Aqua interface and bulletproof

reliability, Mac OS X makes working and playing on the Mac easier than ever.



Here we go again.

Four years ago we introduced the first iMac. It changed the way people use computers. It changed the way people look at technology.

And now we're changing the way people look at iMac.

The new iMac is designed around a 15-inch LCD flat screen that is brighter, sharper, and easier on the eyes than old-fashioned CRT displays. And instead of requiring your body to do the adjusting, the screen literally glides through the air—allowing you to adjust its height or angle with just a touch. While the large screen gives you a viewable area comparable to that of a 17-inch CRT, the compact design fits practically anywhere.

Inside the ultracompact base lives the fastest iMac ever, with a Pentium-crushing 800-MHz G4 processor, 256MB of RAM, and NVIDIA GeForce2 MX graphics. With the revolutionary SuperDrive, you can burn your own custom DVDs as well as CDs. Built-in USB, FireWire, and Ethernet ports make connecting to digital cameras, camcorders, iPod, printers, and cable and DSL modems a snap.



The new iMac was designed from the ground up to run Apple's breakthrough new operating system, Mac OS X. And to run Apple's award-winning suite of software for digital photography, music, and movies. And, of course, to be the fastest way to the Internet. But most of all, it was designed to be an iMac—the easiest-to-use computer in the world.



iMac Specifications

Model	M8672	M7677	M8535
Processor	700-MHz PowerPC G4		800-MHz PowerPC G4
Memory	128MB; supports up to 1GB	256MB; supports up to 1GB	
Hard disk drive	40GB Ultra ATA*		60GB Ultra ATA*
Optical drive	CD-RW	Combo (DVD-ROM/CD-RW)	SuperDrive (DVD-R/CD-RW)
Display	15-inch (viewable) TFT active-matrix LCD, 1024 by 768 pixels, millions of colors		
Graphics support	NVIDIA GeForce2 MX with 32MB of DDR RAM		
Ports	Two FireWire ports; five USB ports		
Networking	Built-in 10/100BASE-T Ethernet and 56K modem**; AirPort ready		
Apple Pro Speakers	No	Yes	Yes

All models include Apple Pro Keyboard, Apple Pro Mouse, Mac OS X v10.1, Mac OS 9.2, QuickTime, iMovie 2, iTunes 2, iDVD 2 (SuperDrive-equipped systems only), DVD Player, AppleWorks, Mac OS X Mail, Microsoft Internet Explorer, EarthLink, AOL, Quicken 2002 Deluxe, World Book Mac OS X Edition, Mac OS X Chess, Otto Matic, PCalc, and FAXstf 10.0 Preview.

You can purchase Apple products from your authorized Apple reseller, the online Apple Store (www.apple.com/store or 800-MY-APPLE), or Apple's retail stores. Custom-configured computers are available from Apple resellers and the online Apple Store.

Internet use may require an ISP; fees may apply. Product includes electronic documentation. Backup software on CD-ROM. *1GB = 1 billion bytes; actual formatted capacity less. **Actual modem speeds lower.



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